

2018 AGRITRADE SYMPOSIUM

INNOVATION | TRADE | PROSPERITY

The International Agriculture Committee (IAC) of the Calgary Stampede is proud to host the third annual AgriTrade Symposium on July 11, 2018 in the Arabian Room of the BMO Centre at Stampede Park. Registration fee is \$99 online by completing the accompanying attachment. If you have any questions please call John at 403-393-8832.

This year the theme is “Innovation – Trade – Prosperity” which underlines the importance of international trade especially trade in North America. Leaders in government and our agriculture community will want to attend this event to hear dynamic speakers with real time experience in agriculture and trade. Canada, like our North American neighbours is an exporting nation. Last year Canadian agri-food exports exceeded \$55 billion.

In North America free and fair trade ushered in by NAFTA has been an incredible success for Canadian agriculture, and for agriculture throughout North America. Over the 25 plus years of NAFTA and the Canada-US Free Trade Agreement, Canada’s agri-food exports have grown by more than fivefold, from under \$10 billion in 1988 to \$56 billion in 2016. Together, the United States and Mexico accounted for over \$31 billion of our agri-food exports this past year, a bit over half of Canada’s total.

Because trade is a two-way street it has been good for the US and Mexico too. Canada’s agri-food imports from the United States have grown more than six times. Our agri-food imports from Mexico have increased more than tenfold over the period NAFTA has been in place. Hear more about this and current events on the trade front from our line-up of prominent speakers.

IAC AGRITRADE SYMPOSIUM PROGRAM

8:00	Registration
8:50	Opening Remarks – David Sibbald, President and Chairman of the Board, Calgary Stampede
9:00	John Weekes – Bennett Jones LLP <i>The Game Never Ends: Advancing Canadian Trade Interests in Challenging Times</i>
9:30	Chris Dekker – President and CEO, Saskatchewan Trade and Export Partnership <i>Innovation and Trade – A Canadian Perspective</i>
10:00	Dr. Kee Jim – Principal, Feedlot Health Management Services <i>The Integrated Nature of the Beef Cattle Trade in North America</i>
10:30	Refreshment Break
10:45	Dr. Stan Blade – Dean, Agriculture, Life and Environmental Sciences, University of Alberta <i>Building Bridges: innovation as the foundation of growth and prosperity</i>
11:15	Panel Discussion – Moderated by Dr. David Chalack, International Sales Manager, Alta Genetics Inc. John Weekes Chris Dekker Dr. Kee Jim Dr. Stan Blade
12:00	Lunch
12:30	Martha Hall Findlay – President and CEO of Canada West Foundation <i>Future of Trade and Supply Management</i>
13:30	Close



Calgary Stampede

International Agriculture and
Agri-Food Committee